

*Brund*TM

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+966 53 787 2777
Hello@brund.run

Project :
Brund Credentials

HQ. Al Hamra Dist -23324
Jeddah KSA

Ready?

Everything you can imagine is real with **BRUND.**

run

SERVICES

PROCESS

PROJECTS

PARTNERS

READY TO RUN?

SERVICES

Whether project-specific or global, agency-of-record work, Brund is uniquely positioned to deliver strategic, growth-minded, and results-driven services .

Branding

Design The Story

Platforms

Purposeful, Beautiful Interface Design

Campaigns

Drive Customer Action and Engagement

Production

A World-Class Studio

PROCESS

1. UNDERSTAND

We start our process with a strong foundation of understanding the context and objectives of the brand. Our team dedicates their efforts to knowing the full scope of the future brand so we know where we stand.

2. CONCEPTUALIZE

In this phase we define the brand by finding its unique story and giving it light through creativity, creating a brand personality that will connect with the brand's audience. We establish key concepts and visual communication moodboards that will direct the next stages.

3. DESIGN

We bring the brand to life by giving it a visual identity, a way of communicating and a way of showing its best qualities to the world. Using our full expertise and experience with a meticulous love for design, we pay attention to every detail in the brand's touch-points making sure that the brand exists with full coherence in every aspect.

4. DELIVER

Final phase is to prepare the final artwork files for producing the design items either in print or digital platforms. We also deliver our clients a brand manual that will be used as a tool for consistent future implementations of the brand.

Running

***Your
Brand
To Growth!***

Brund™

See some of our projects here



SOLUTION



MYSTERY

MANAGEMENT SOLUTION

MYSTERY

CLIENT:
MISSION:
LOCATION:
CHALLENGE:

MYSTERY - F&B CONSULTATION
BRANDING
JEDDAH & RIYADH
TAKE IT GLOBAL

Concept

The Corporate Identity of the MSM - MYSTERY Brand is Framing For any Management Solutions for the F&B industry, from timeless classic to ultra modern trends.

The design system is based on a - icon - Typeface Erotique element, it's in height of youth.

Combined with comfortable color schemes and minimalist typography, it doesn't detract from the essence. It's a direct conversation, an invitation to create and experiment.

SOLUTION



MYSTERY

MANAGEMENT SOLUTION

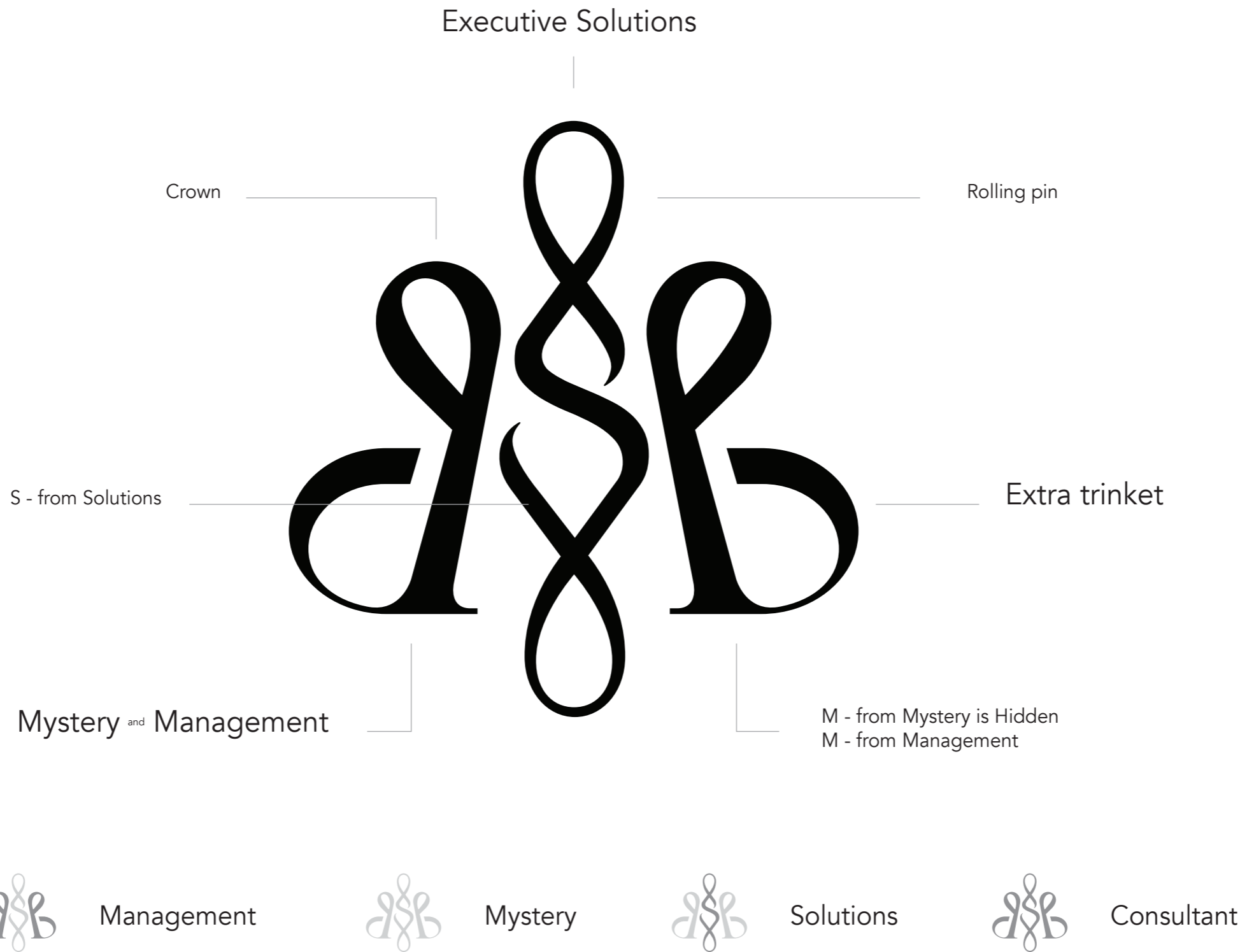
Project information

Client: MSM F&B Consultation

Task: Brand Development and Identity

Accreditation date: 19 August 2020

Brand Strategy



F&B

SOLUTION



MYSTERY

MANAGEMENT SOLUTION


PROFESSIONAL
FOOD CONSULTING SERVICES



Stationary Set



SOLUTION SOLUTION MESTRY



MYSTERY

MANAGEMENT SOLUTION

THANK YOU FOR YOUR RECENT PURCHASE WITH HOST GATOR .COM . IN ORDER TO FINISH PROVISIONING YOUR ACCOUNT , WE WILL NEED YOU TO VERIFY YOUR PURCHASE .


BECAUSE YOUR PAYMENT WAS MADE WITH A CREDIT OR DEBIT CARD , WE WILL NEED A COLOR COPY OF THE ACCOUNT OWNER 'S GOVERNMENT -ISSUED PHOTO ID, SUCH AS A DRIVER 'S LICENSE OR PASSPORT . PLEASE PROVIDE BOTH THE FRONT AND BACK OF THE ID AND ENSURE ALL FOUR CORNERS OF THE DOCUMENT ARE VISIBLE AND THAT WE CAN CLEARLY SEE THE PHOTO , ID HOLDER NAME , AND EXPIRATION DATE IN THEIR ENTIRETY .

PLEASE INCLUDE THE REQUESTED DOCUMENTATION IN AN ATTACHMENT IN RESPONSE TO THIS EMAIL .

WE APOLOGIZE FOR ANY INCONVENIENCES THAT MAY RESULT FROM THIS PROCESS . THIS EXTRA VERIFICATION IS DONE FOR YOUR SECURITY AND TO ENSURE THAT ORDERS ARE NOT FRAUDULENT . WE SINCERELY APPRECIATE YOUR COOPERATION .

REGARD

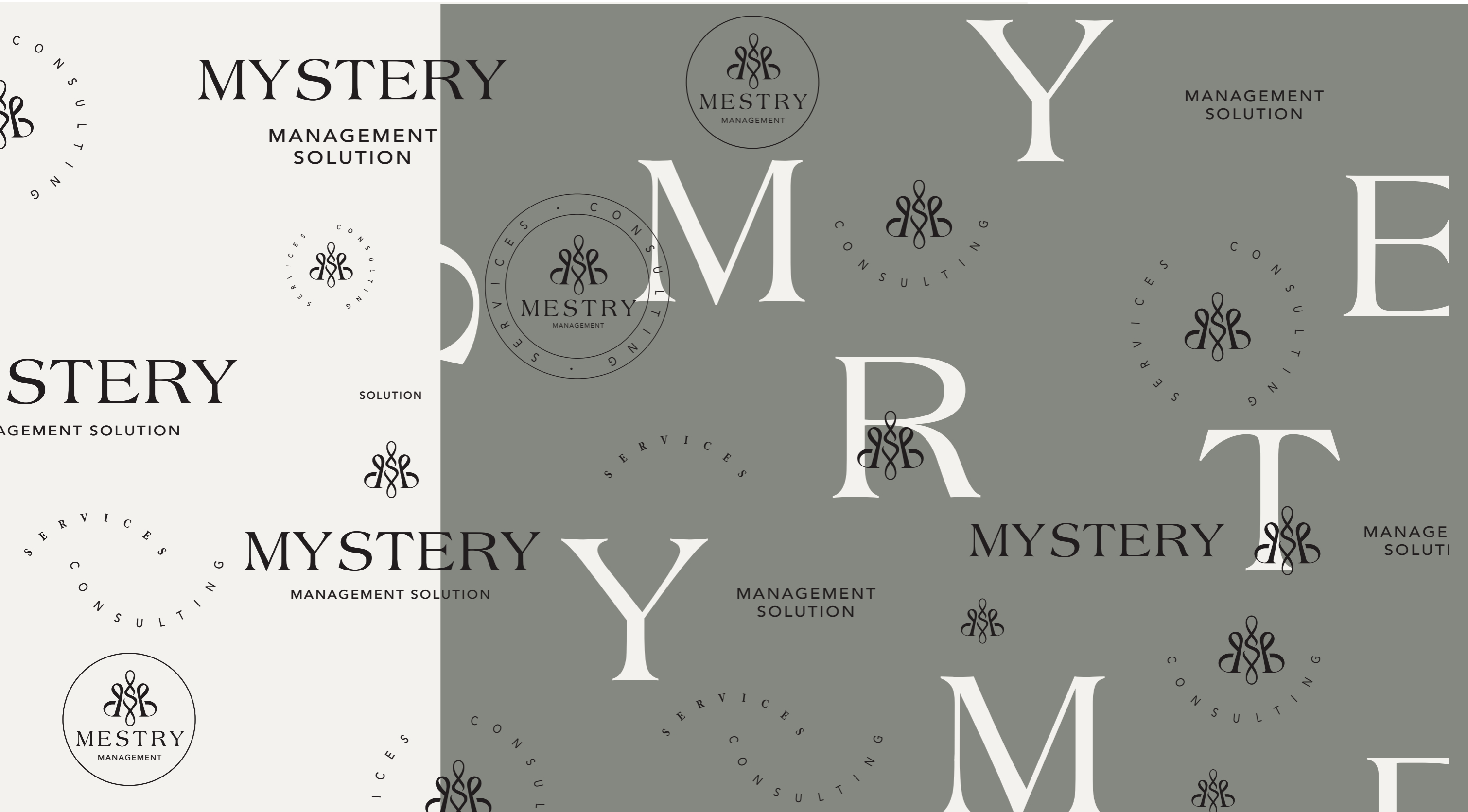
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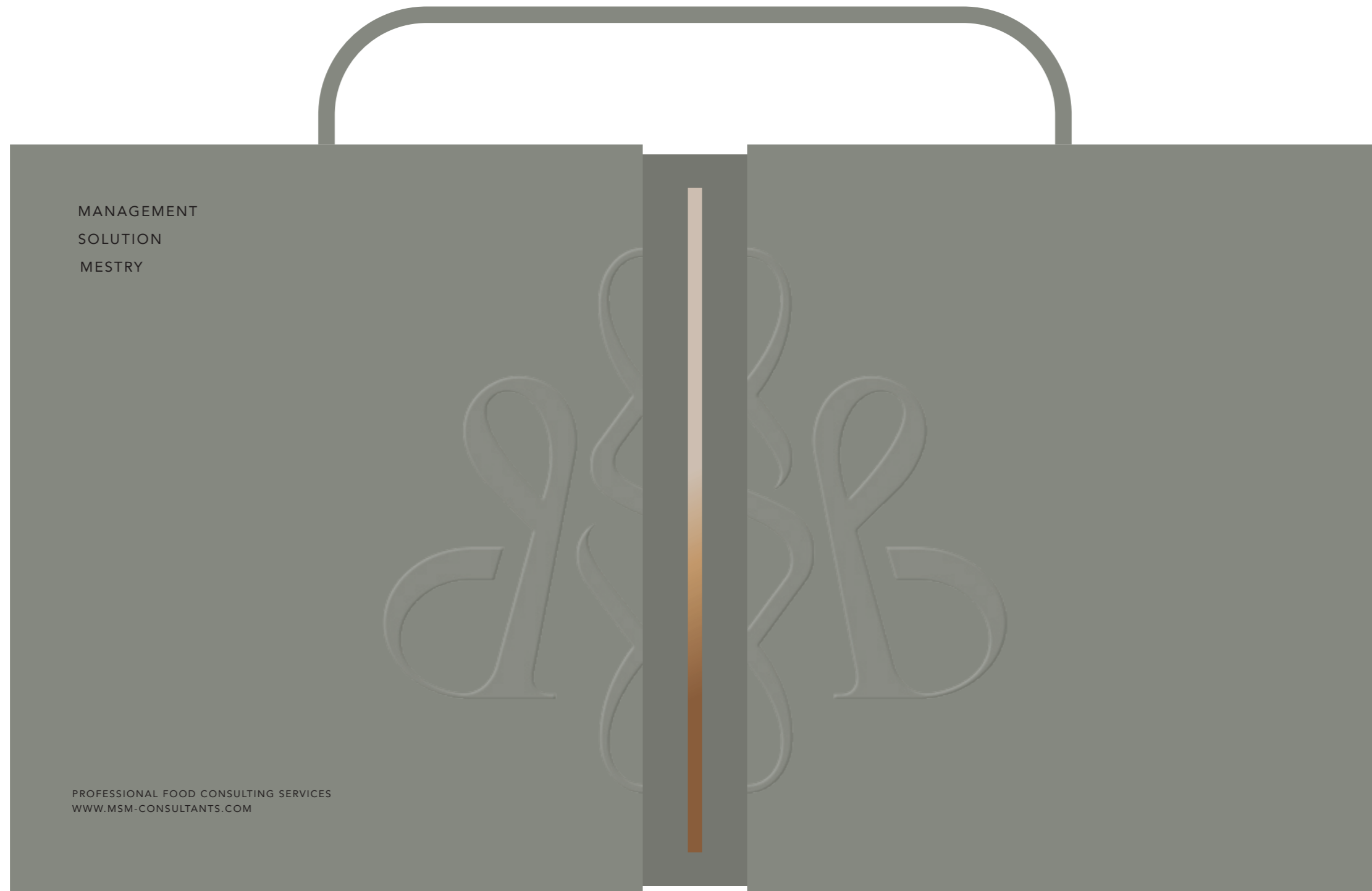


WWW.MSM-CONSULTANTS.COM

BUILDING NO: AL HAMRA DISTRICT. 4084 - ZONE NO. 7447, P.O. BOX 22443 JEDDAH, SAUDI ARABIA

Letterhead and stamp





SOLUTION



MYSTERY

F&B CONSULTANTS

Managements

Event set



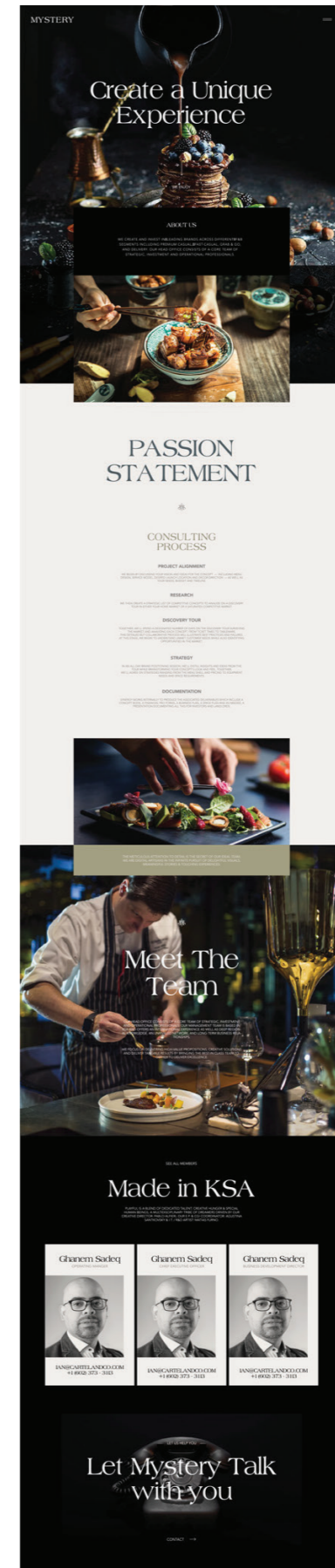
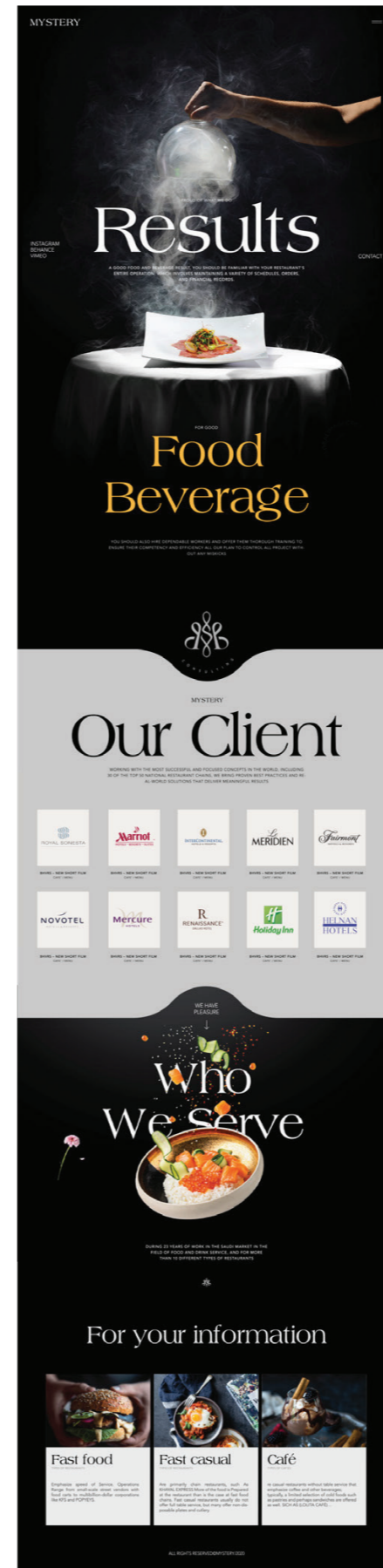
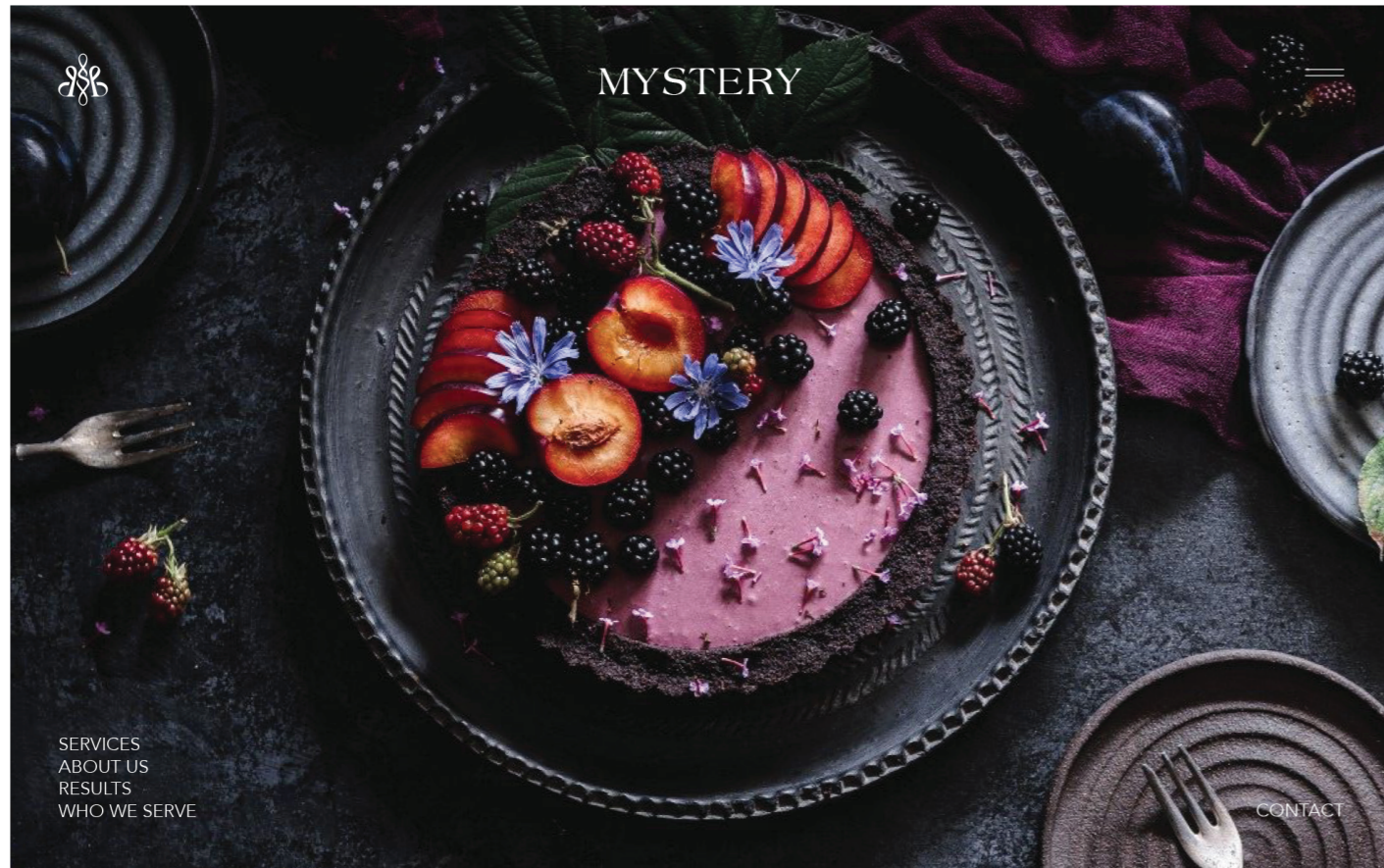
Bag

Uniform



Dark - Apron









Oja

BRUND

CLIENT:
MISSION:
LOCATION:
CHALLENGE:

OJA
BRANDING
JEDDAH KSA
TAKE IT GLOBAL

Concept

OJA is defined as the source of infinite energy and power. In order to utilize this energy, the vessel containing this energy needs to stay in top shape and always vitalized to contain that energy and utilize it to its potential. The OJA brand was created to take care of that vessel, our customers, on all levels, in order to make sure that their energies are managed and rejuvenated so they can live their lives to the fullest.

While creating the brand and its extensions, we realized that energy is transformative and always evolving and in order to maintain that, the human vessel needs to be refreshed and revitalized to reach its truest potential.

With OJA, we believe that our customers, on all fronts, need to be in great shape internally and externally to revitalise and energize to be the best versions of themselves on a daily basis.



Project information

Client: Oja Lounge & Spa & gym

Task: Brand development and Identity

Oja

LOUNGE - SPA - GYM

EST - 2016

Oja



SPA

EST 2016
JEDDAH, KSA

SUB-BRAND

- Oja • SPA -

Sub-brand of Oja, for complete massage
and pampering services

SUB-BRAND

SPA

Complete care must be a guide, and our guide has shown attention to the finer details,
where the letters have been clad with a streamlined body that has an
indication of fluidity, it's the SPA!



- oja • SPA -



EST 2016
JEDDAH, KSA



- oja • SPA -

- SIGNATURE TREATMENTS
- REGISTERED MASSAGE THERAPY
- SPECIALTY MASSAGE
- PRIVATE SUITES
- SPA LUNCH
- SPA PACKAGES
- SKIN THERAPY
- BODY TREATMENTS
- NAIL RITUALS
- WAXING

Z

Experience total relaxation and detoxification in our stunning, intricately-tiled steam room.

SPA



EST 2016

JEDDAH, KSA

ELLADA



YOU'VE
GOT
A DATE.

date

time

by:

studio & spa

+1 (571) 835-0260
info@elladastudio.com
1458 North Point Village Center,
Reston, VA 20194





A close-up photograph of a person's hands holding a brown, textured tote bag. The person is wearing a blue garment and several colorful beaded bracelets on their right wrist. The background is a soft-focus, light-colored pattern, possibly a wall or fabric. The text 'Oja • SPA' is printed in a white, serif font on the front of the bag, with 'ENDLESS SUMMER' in a smaller, white, sans-serif font below it.

Oja • SPA

ENDLESS SUMMER



Oja LOUNGE



EST
2016

oja

KSA
JEDH



LOUNGE

BAKERY - COFFEE

oja LOUNGE

MENU

NOMWAH	20
TEMPOR	10
LABORE	22
COFFEE BRUINS	32
BRUINS COFFEE	54
EMPOR	33
ALIQUA	34
PEARL RIVER	9
GREEKOLOGIES	99
SERUM	23
VERSUS	56
MOKBAR	44
SECTUM	26
NORTON	24
SNOWDAYS	512

You can browse the entire menu,
offers through www.oja.com.sa



oia LOUNGE





EST 2016
oja LOUNGE
MACAROON





EST 2020

oja

COFFEE

COLOMBIA DARK COFFEE	MEDIUM ROAST	TYPE GRIANDED
--------------------------------	------------------------	-------------------------

Coffee production in Colombia has a reputation as producing mild, well-balanced coffee beans. Colombia's average annual coffee production of 11.5 million bags is the third total highest in the world.

Prod Date:
Exp Date:

NET WT 12 OZ
(350G)

ETHICALLY SOURCED & NATURAL ROASTED

EST 2016

Ola

LOUNGE
BAKERY - COFFEE

UNBLACKIT
here

Nutrition:
Pure Cow Milk
Nutritional Value: 100g
Proteins: 2,6-3,6g
Fats: 3,5-4,5g
Carbohydrates: 4,7g
Energy Value: 62-71kcal
Storage conditions: 2-6 C
Expiration date: 5 days
Produced in Armenia

750 ml

EST 2016
oja
MILK - COFFEE





BRUND

CLIENT:
MISSION:
LOCATION:
CHALLENGE:

NARCISSUS 88
EVENT DIRECTING + IDENTITY BRANDING
JEDDAH KSA
BRAND AWARENESS & NEW OPENING

Concept

Brund undertook the launch event of Narcissus Boutique. It was a two day event aimed at celebrating the Saudi National Day and simultaneously launching the hotel and introducing its services to the public.

During the event, Brund achieved all of its objectives; from planning the event, managing the invitees, introducing guests, and launching the brand on social media. We were also responsible for bringing and managing a number of dignitaries and celebrities; all the marketing activities that were conducted resulted in achieving a high level of awareness positively reaching up to 700 thousand within two days.



Project information

Client: Narcissus 88 Boutique Hotel

Task: Event Production and Directing- Event Identity - Crowd Management

NARCISSUS



نارسس

Invitation Card

23-24 SEP 2020

المملكة العربية السعودية

NARCISSUS
BOUTIQUE HOTEL
- 88 -

اليوم الوطني السعودي - 90

دعوة خاصة

مرحباً

تدعوكم إدارة فندق نارسس بوتيك 88 من مجموعة نارسس الفندقية . . لمشاركتنا في إحياء احتفالية اليوم الوطني السعودي الـ 90 ، و تناول طعام العشاء في جو مليء بالبهجة والفخر بتراث المملكة السعودية العريق ، وذلك على مدار يومي الأربعاء و الخميس 23-24 . شاكرين لكم تلبية الدعوة

Salih alkhlewi Turki alqarni
GM - NARCISSUS GROUP - WESTERN GM - NARCISSUS - 88



تنظيم -
Brund

الدعوة ليوم واحد فقط

VIP GUEST

الإمام محمد رسول الله

اليوم الوطني السعودي - 90

دعوة خاصة

Salih alkhlewi Turki alqarni
GM - NARCISSUS GROUP - WESTERN GM - NARCISSUS 88

القبة
NARCISSUS
BOUTIQUE HOTEL
88

تنظيم -
Brund



Concept

Food has played a big part in our lives; during happiness, celebrations and even everyday shenanigans. Food is an emotion for us. So we started 4Chicks in the hope to share our love for food with you by bringing unforgettable new experience.

4 chicks is based in Jordan Since 2018 , 4 chicks owns a mission to go global within 2025 to spread the love with almost 25 branches in the GCC.

The logo for 4 CHICKS is displayed in a bold, blue, sans-serif font. The number '4' is significantly larger than the word 'CHICKS'. A small 'TM' trademark symbol is positioned at the top right of the word 'CHICKS'.

Project information

Client: 4Chicks

Task: Brand Refreshment - Brand Development & Identity

4 CHICKS[™]

BRUND

CLIENT:
MISSION:
LOCATION:
CHALLENGE:

4CHICKS
IDENTITY BRANDING
JEDDAH KSA
BRAND AWARENESS & NEW OPENING

DON'T
LOOK!

لا
تطلع

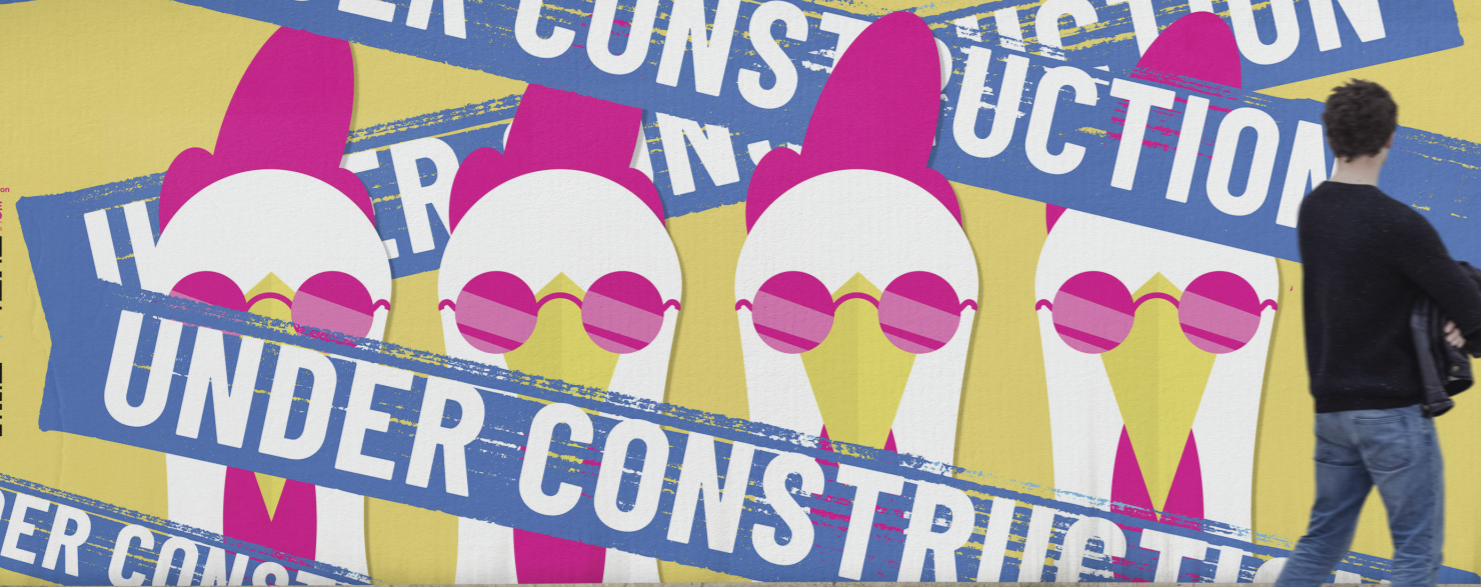
UNDER CONSTRUCTION

UNDER CONSTRUCTION

UNDER CONSTRUCTION

ON UNDER CONSTRUCTION
UNDER CONSTRUCTION

ON UN
UNDER





SEALED
&
CHICKED

4 CHICKS™



Brund™

Brund Credentials

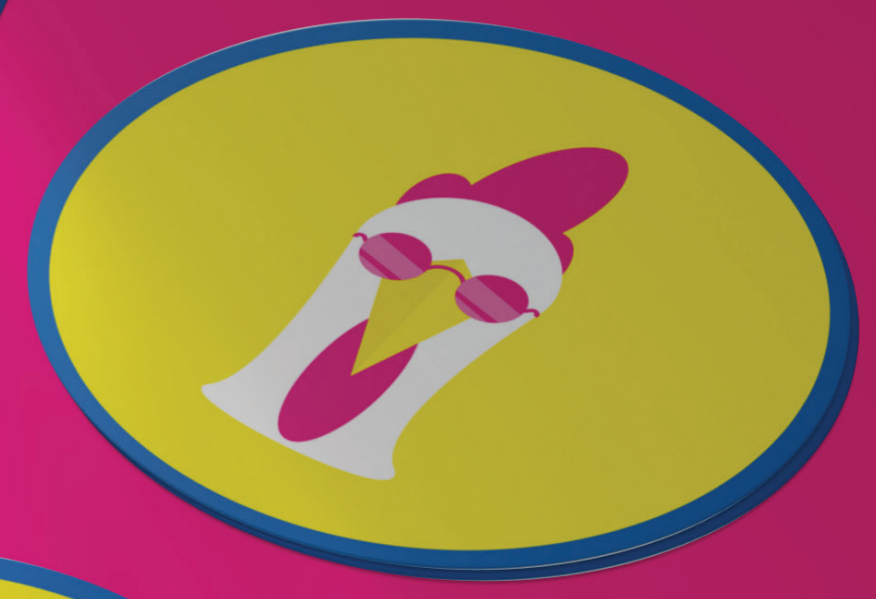
brund.run



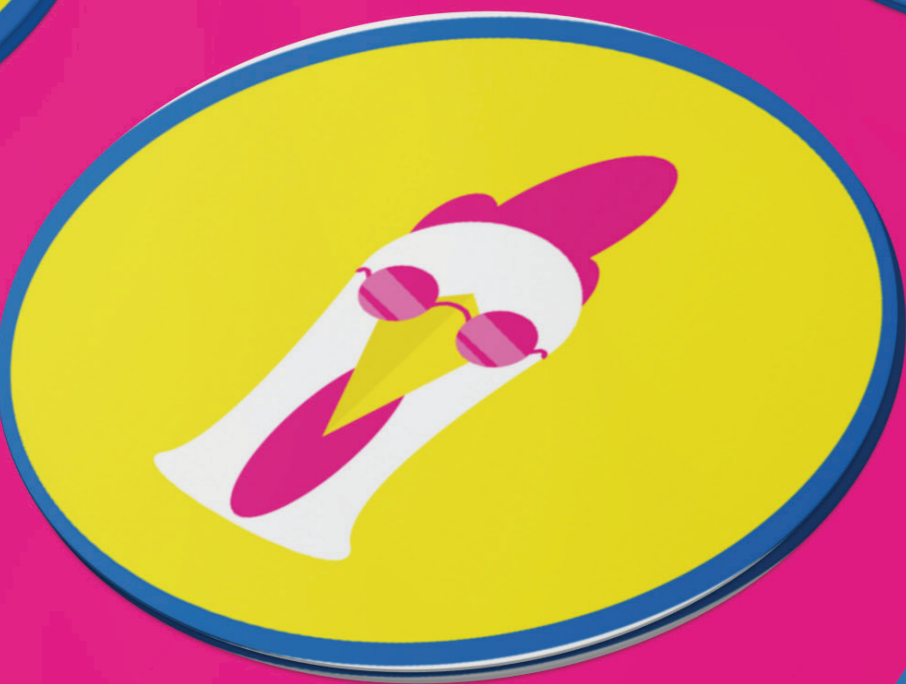
POMEGRANATE

PRO

CHEESE



GARLIC



CHICKS

RANC





4 CHICKS™

The Main

Arabian Chicks	25
Classic Chicks	8
Original	13
Pro Chicks	28
Brioche Chicks	22
Freshly Shake	5
	24

Dips

Spicy	3
Ranch	3
Chicks	3
Garlic	3
Spicy Garlic	3
Pomegranate	3
Pickles	2
Cheese	3

Crunch Chicks

Dippy Burger	28
Chicks Burger	26
Chicken Strips	21

Side Chicks

Fries	8
Chicks Fries	24

Drinks

Pepsi	6
Water	1



4 CHICKS™

4 CHICKS™



BRUND

CLIENT:
MISSION:
LOCATION:
CHALLENGE:

CLUB PIZZA
BRANDING
JEDDAH KSA
TAKE IT GLOBAL

Concept

Club Pizza is a new Pizzeria with its first branch opening in Jeddah. The brand aims to focus mainly on delivery, With an expected 80-85% of their sales coming from delivery. They will also expand rapidly into local markets inside KSA and global markets (in GCC) within few years of opening their first branch. The brand will have a modern and trendy vibe (as they are mainly targeting teenagers and youth), creating a distinct personality from what is already seen in the Jeddah market. The brand will focus on creating different experiences for their customers through their products, packaging and social media and create a lifestyle around the brand.

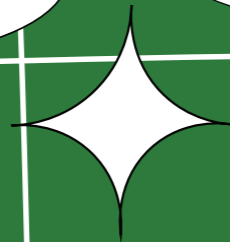
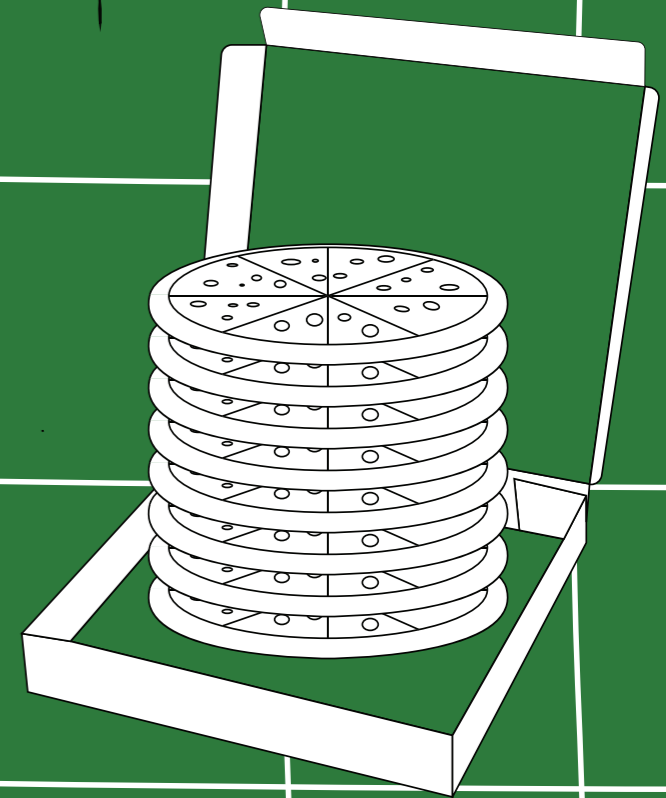
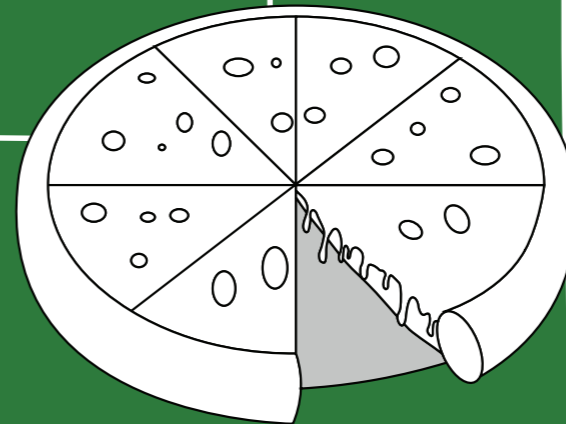
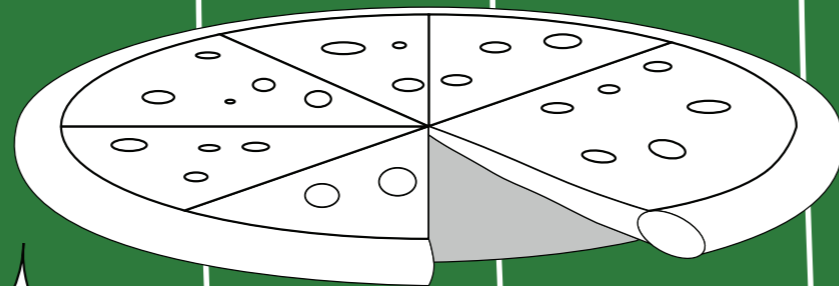
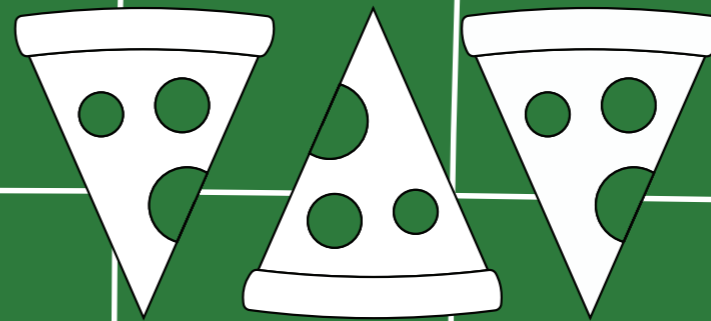
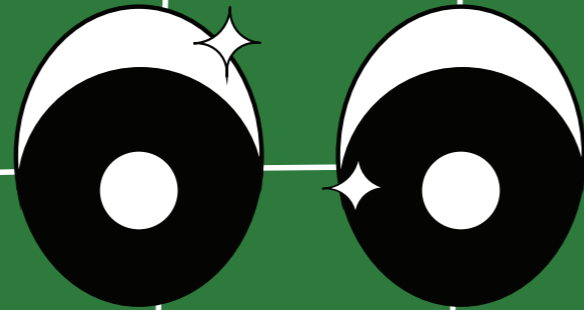
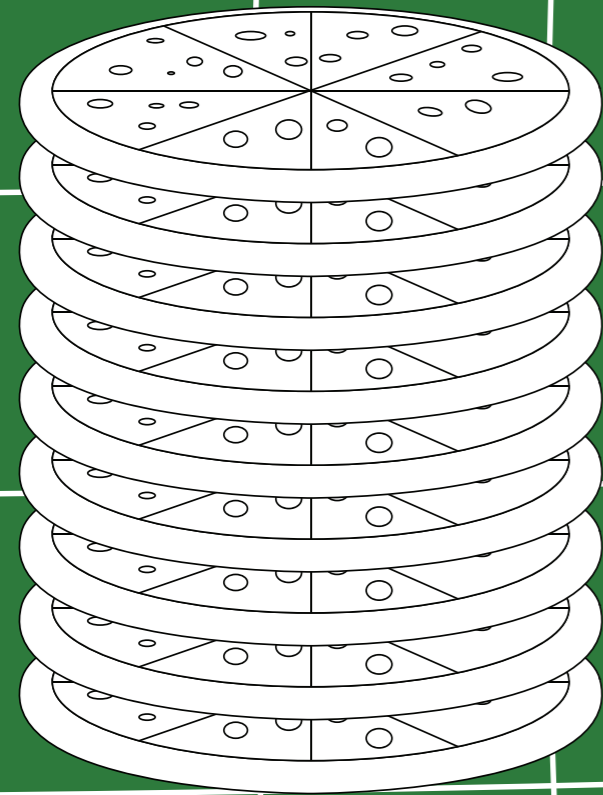


Project information

Client: Club Pizza

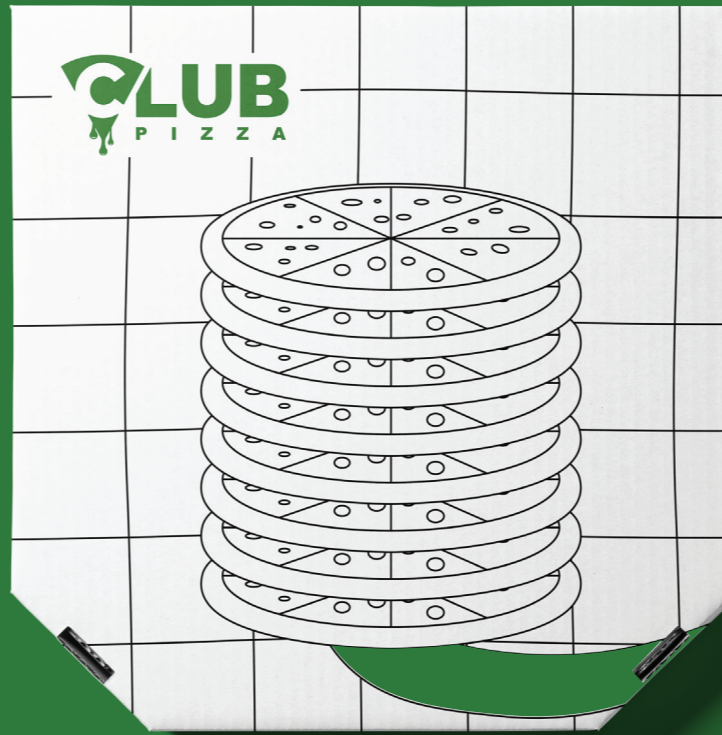
Task: Brand Development & Identity

ILLUSTRATIONS



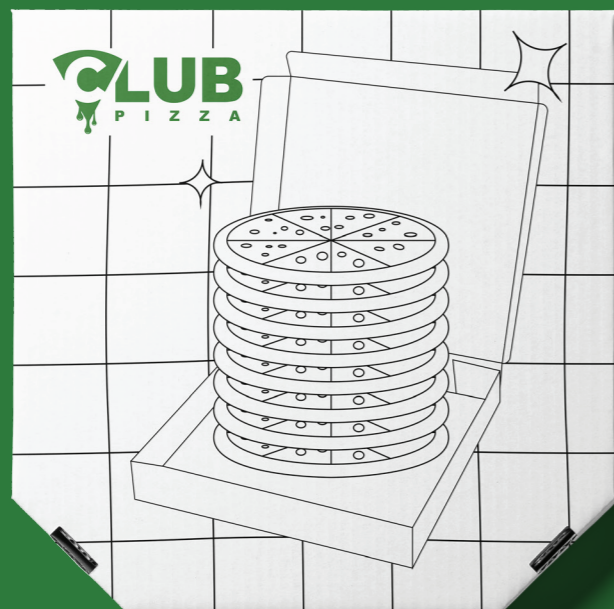
MOCKUPS

SMALL SIZE



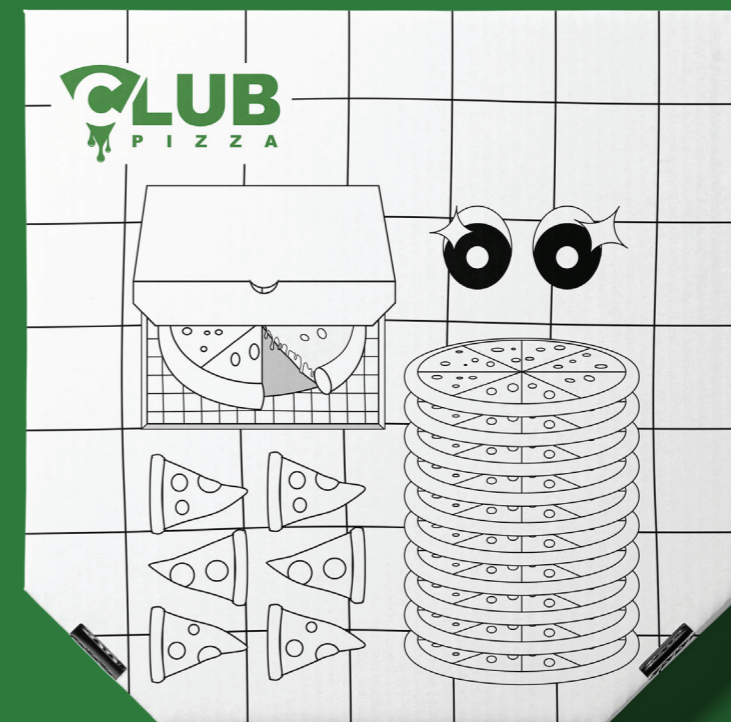
MOCKUPS

MEDIUM SIZE

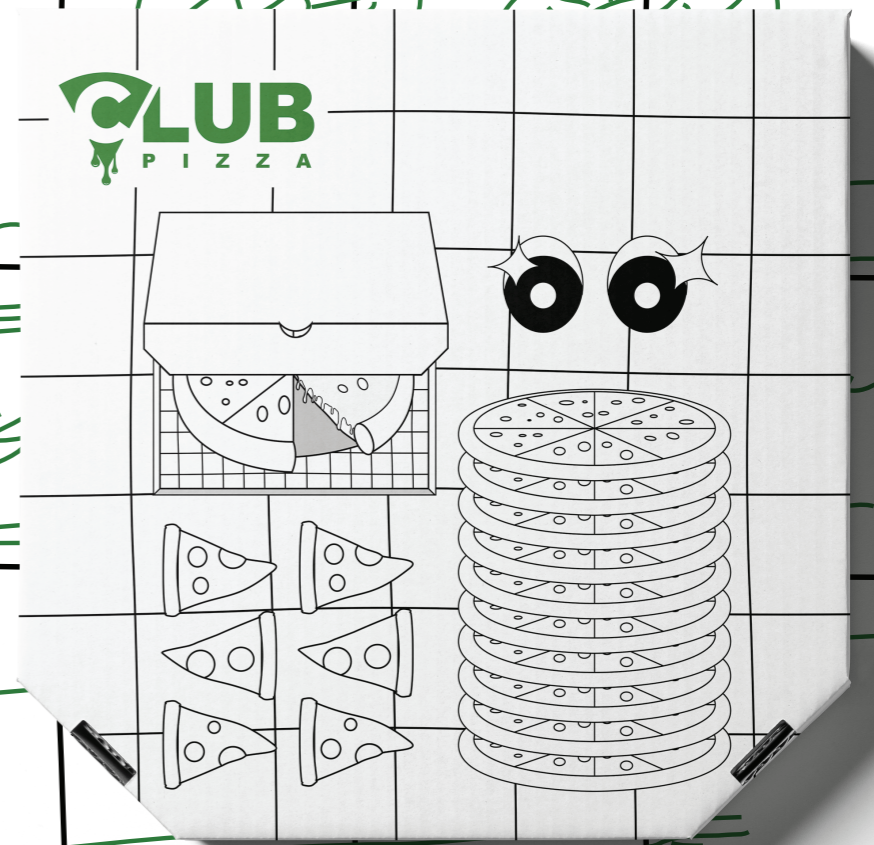
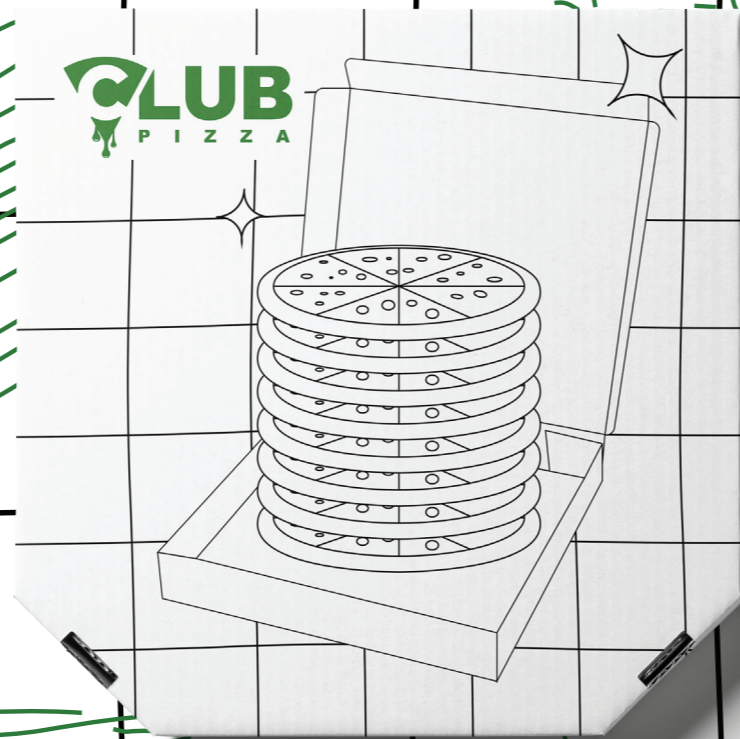
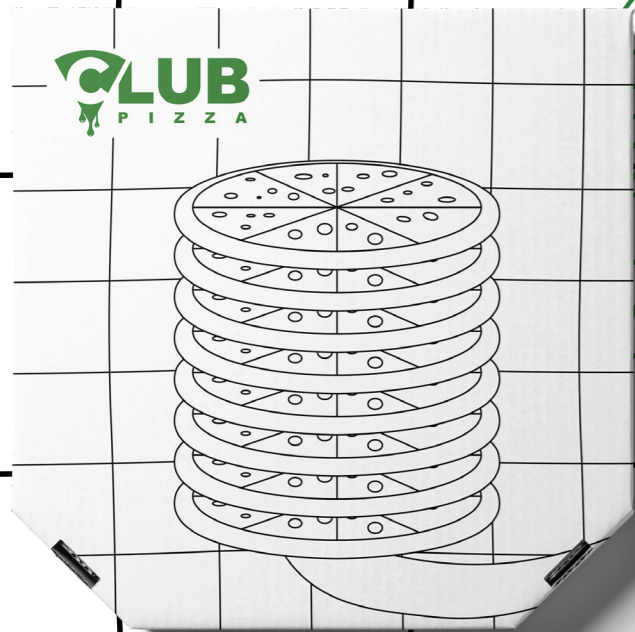


MOCKUPS

LARGE SIZE



MOCKUPS



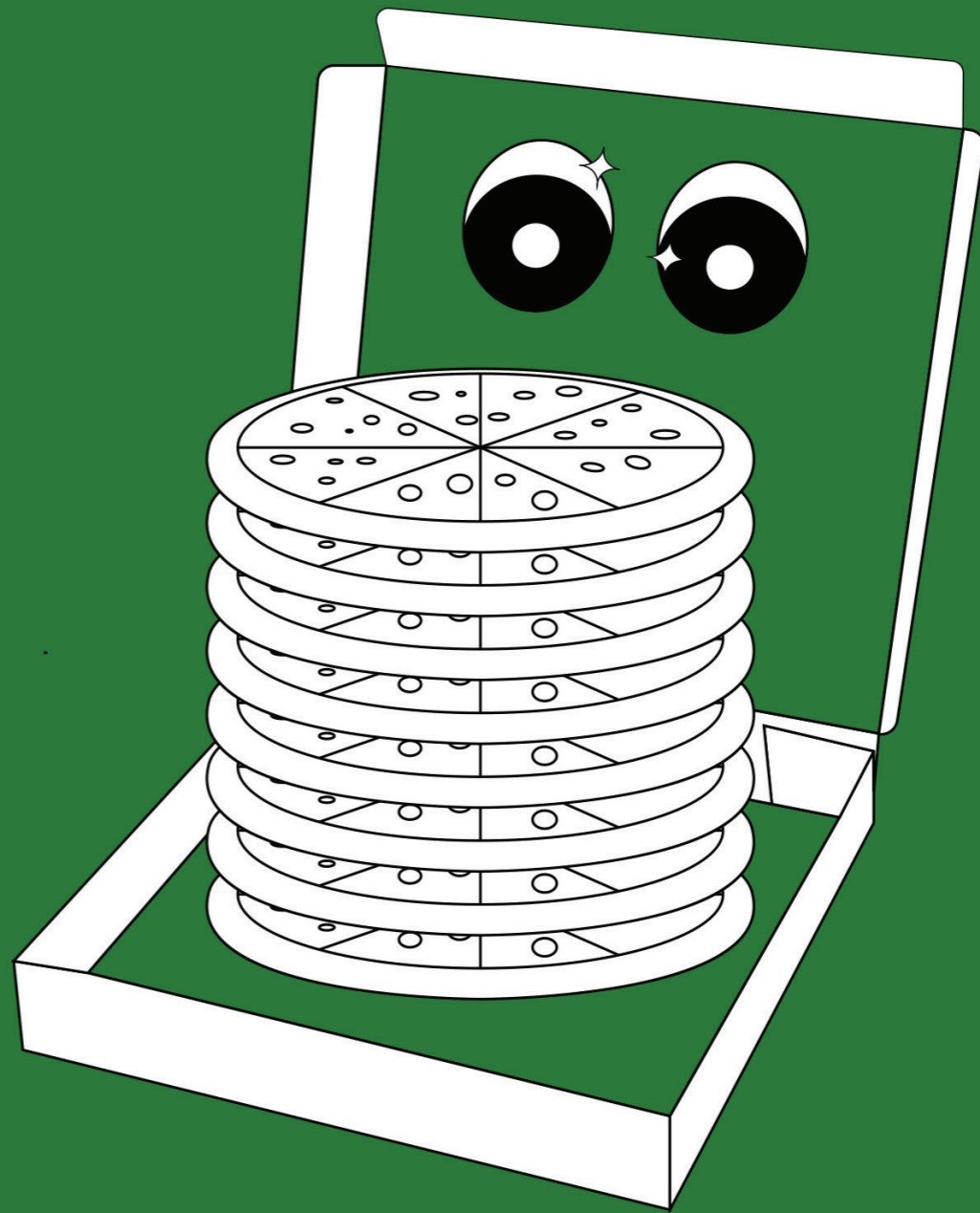
Pizza Pizza Pizza Pizza

CLUB
PIZZA

CLUB
PIZZA

Pizza Pizza Pizza Pizza

**A NEW
WAY TO
EAT
PIZZA**



RICHIE

BRUND

CLIENT:
MISSION:
LOCATION:
CHALLENGE:

RICHIE
INVITATION IDENTITY
JEDDAH KSA
TAKE IT GLOBAL

Concept

While creating identity for a modern architectural firm, the vision was to design an identity that represents the creative personality of Richie while maintaining sophistication and maturity. Warm muted color palette combined with custom typeface wordmark and geometric pattern was developed to connote the modernity of the brand.

RICHIE

Project information

Client: Richie

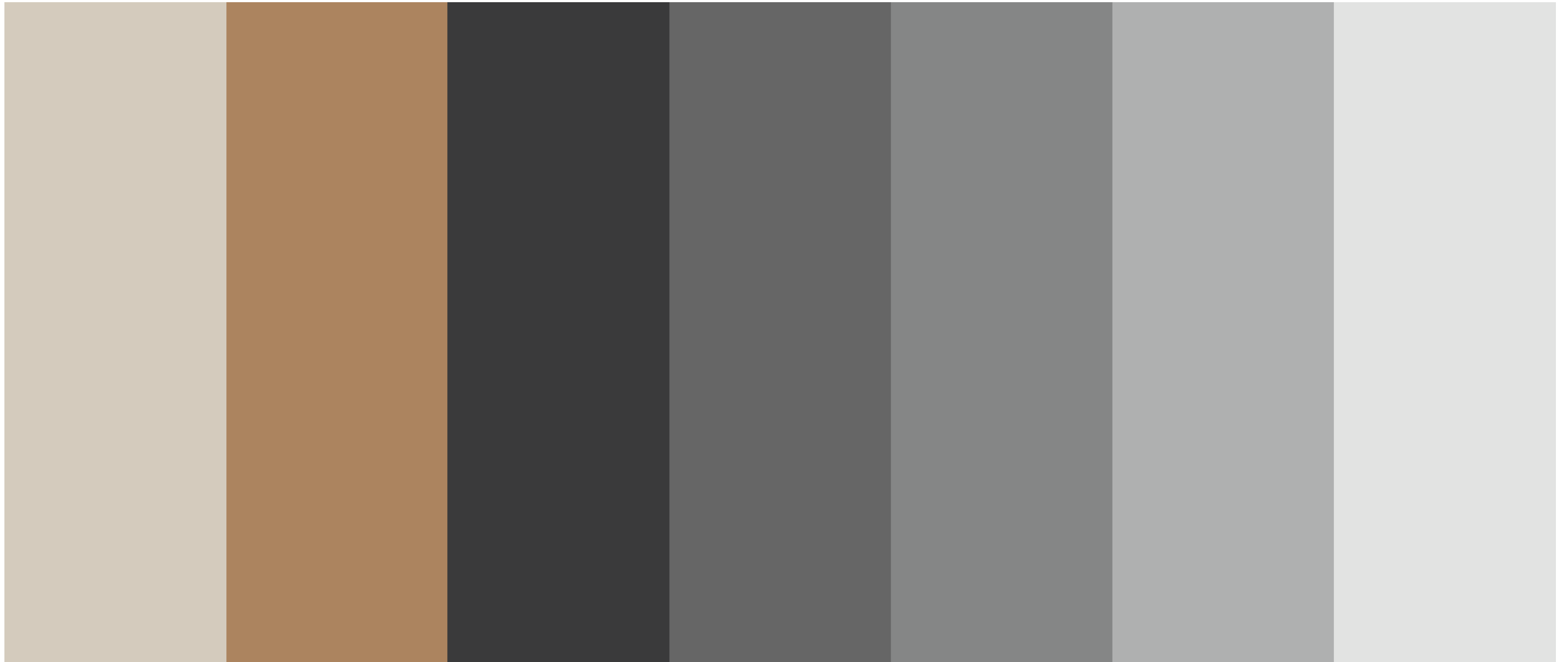
Task: Invitation Identity

RICHIE

RICHIE

RICHIE

Guidelines
Color Palette



Visual Identity
Typography

RICHIE

Inter

Renovation
Guaranteed.

Lorem ipsum dolor sit amet, con-
sectetur adipiscing elit, sed
diam nonummy nibh euismod tin-
cidunt ut laoreet dolore magna

Design and Execution
Solved!

weights Variab

RICHIE

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RICHIE

RICHIE

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Jeddah 23324

RICHIE

RICHIE

Al Hamra Dist,

RICHIE

88 488
ra Dist,

7447 Al Ilham, Al Hamra Dist,
Jeddah 23324

Richie is a modern company in its vision and is one of the largest architectural companies



SCROLL DOWN

2022





RICHIE

Design and Execution

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info@richieidd.com

RICHIE

Renovation
Guaranteed

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info@richieidd.com

SINCE *La* 2011
DISTINTO
Café

BRUND

CLIENT:
MISSION:
LOCATION:
CHALLENGE:

LA DISTINTO
INVITATION IDENTITY
JEDDAH KSA
TAKE IT GLOBAL

Concept

The identity of La Distinto Café simply reflects the royalty and luxuriousness through vintage wordmark combined together with a simple decorative swirl to complete the look & feel. The color palette comprises of warm tints of green and orange in order to reflect the youthful and gentle character of the brand.

SINCE *La* 2011
DISTINTO
Café

Project information

Client: La Distinto

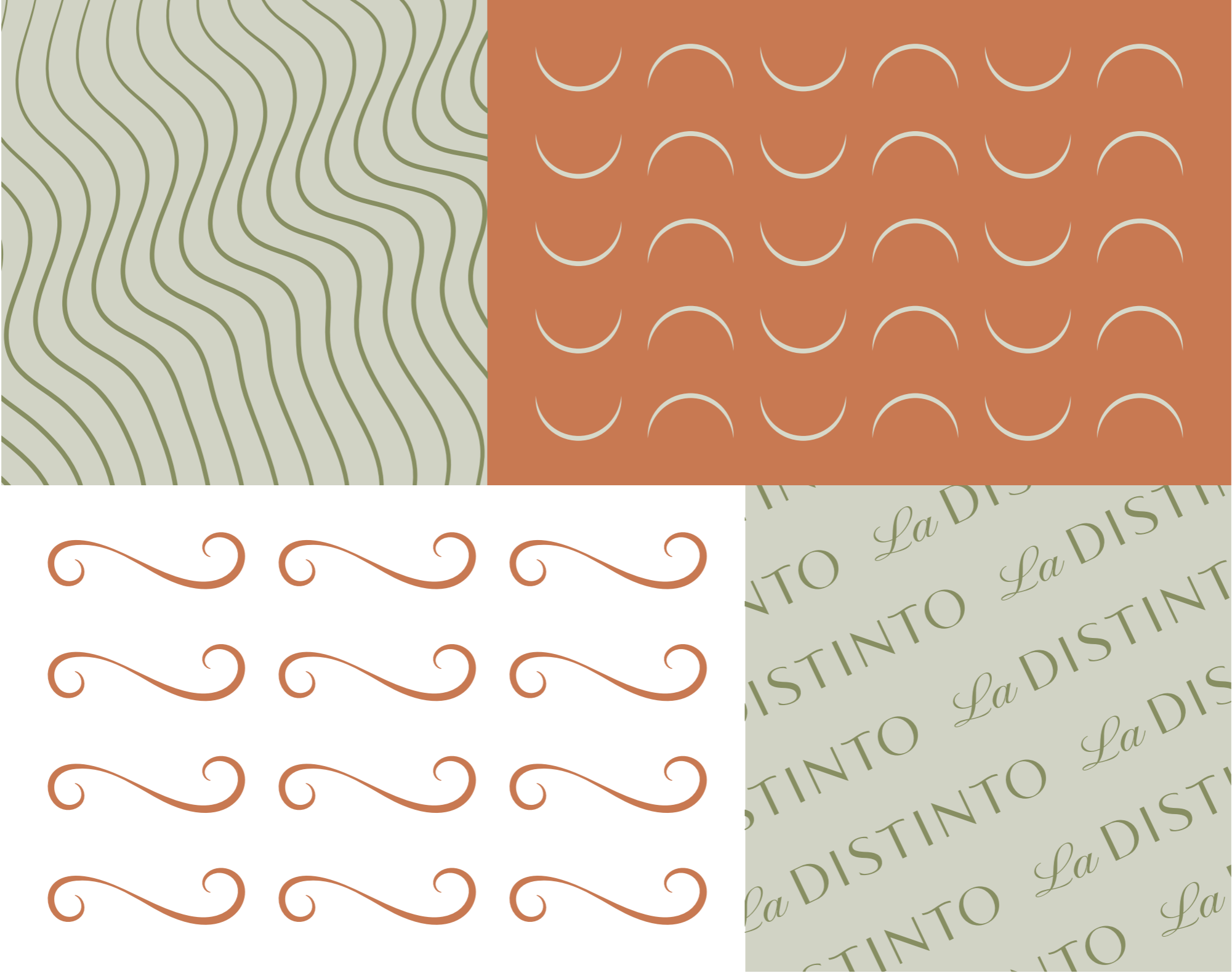
Task: Invitation Identity

SINCE *La* 2011

DISTINTO
Café

2011 منذ *لا*

دستنتو
كافيه





SINCE *La* 2011
DISTINTO
Café

SINCE *La* 2011
DISTINTO
∞

SINCE *La* 2011
DISTINTO
Café

La DISTINTO

La DISTINTO



SINCE *La* 2011
DISTINTO
Café

SINCE *La* 2011
DISTINTO
Café

SINCE *La* 2011
DISTINTO
Café

SINCE *La* 2011
DISTINTO
Café



La DISTINTO

ESTO La DISTINTO

La DISTINTO

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim

S O N Y O

BRUND

CLIENT:
MISSION:
LOCATION:
CHALLENGE:

SONYO
INVITATION IDENTITY
JEDDAH KSA
TAKE IT GLOBAL

Concept

Minimalistic and sophisticated invitation card design for the guests of Sonyo-an upperscale Italian restaurant- for their inaugural ceremony.

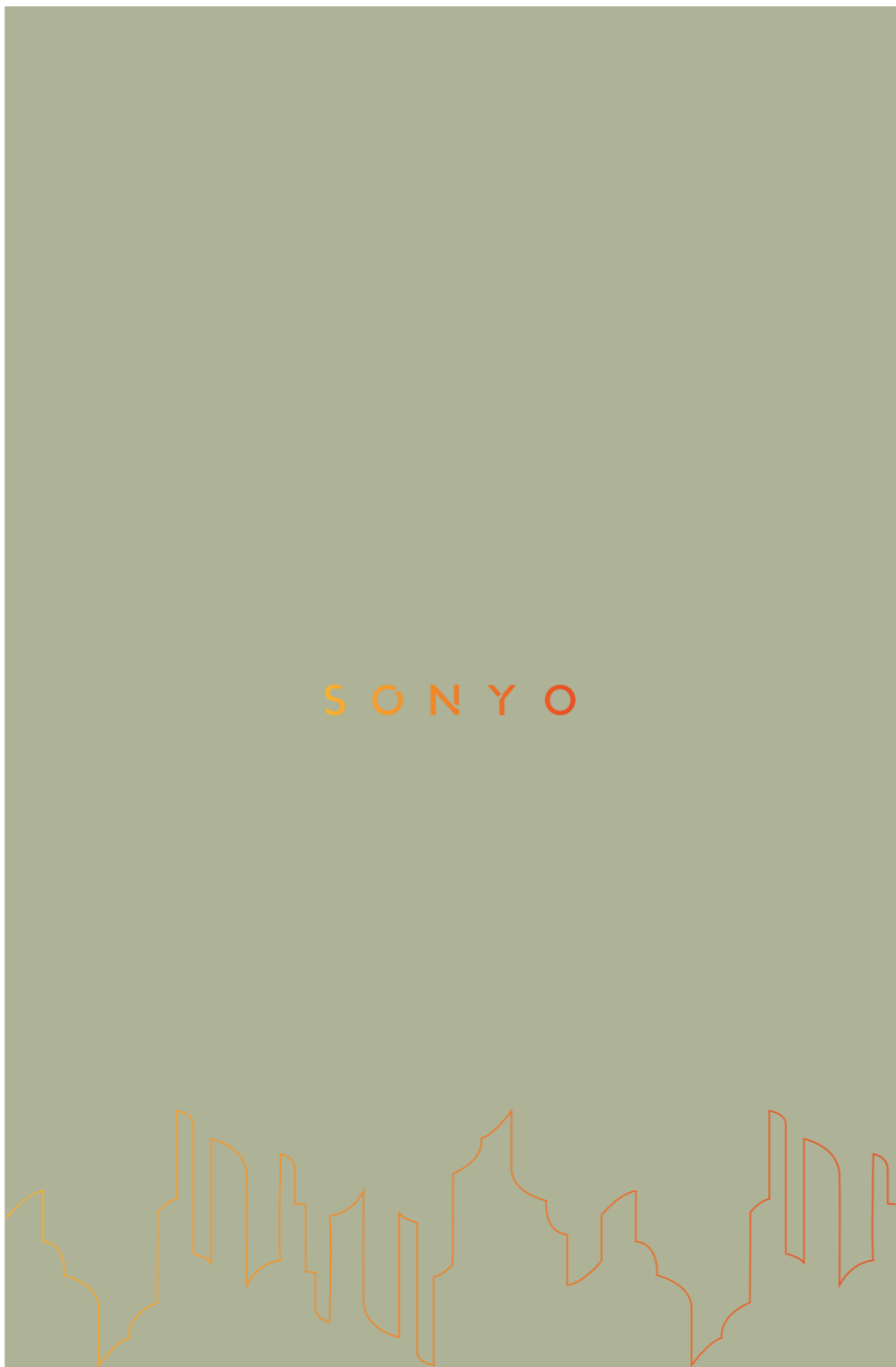
S O N Y O

Project information

Client: SONYO

Task: Invitation Identity

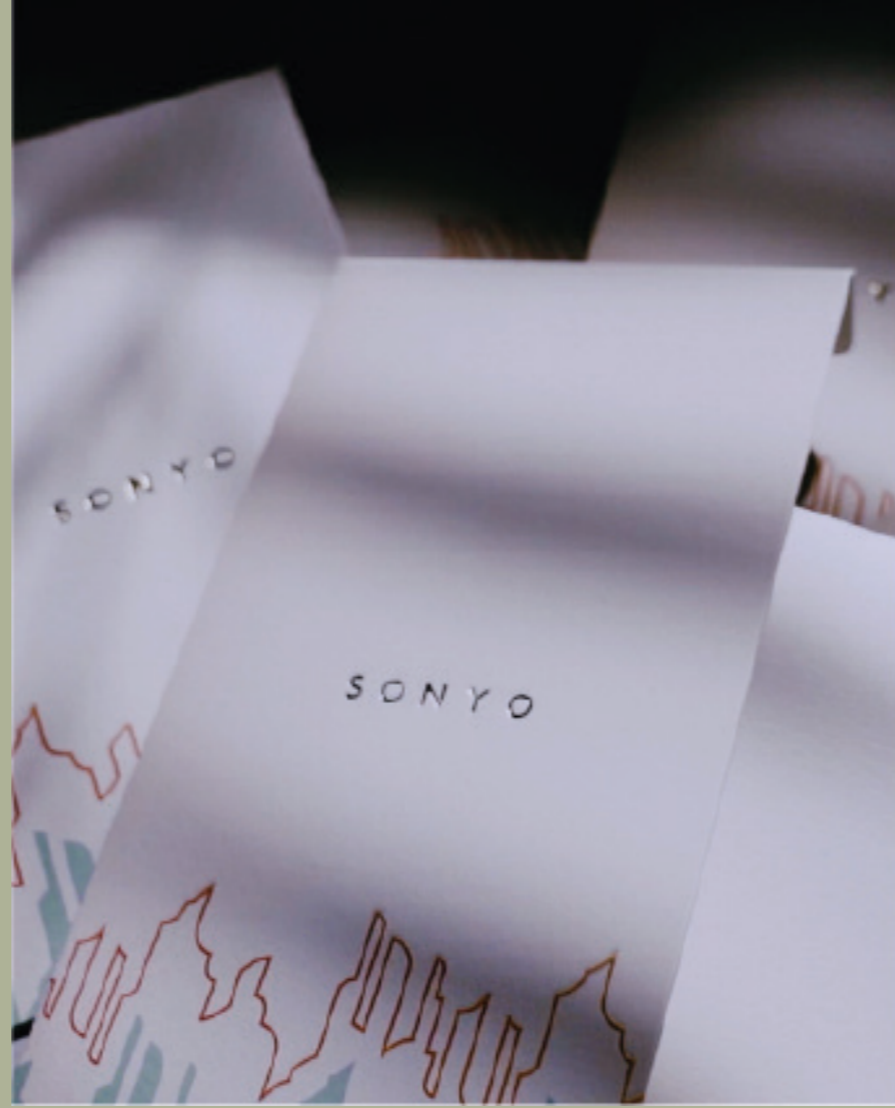
SONY O



SONY O







Partners

 <p>أرامكو السعودية Saudi Aramco</p>	 <p>الهيئة العامة للترفيه General Entertainment Authority</p>	 <p>الهيئة العامة للسياحة والتراث الوطني Saudi Commission for Tourism & National Heritage</p>	 <p>الهيئة الملكية للجبيل وينبع Royal Commission for Jubail & Yanbu</p>	 <p>إبتاحج تبتجر</p>	 <p>سونيو</p>	 <p>RICHIE</p>
 <p>MYSTERY F&B CONSULTANTS</p>	 <p>LUB PIZZA</p>	 <p>meuble EL CHARK THE CHAIR FACTORY</p>	 <p>4 CHICKS™</p>	 <p>نارسيسس NARCISSUS BOUTIQUE HOTEL 88</p>	 <p>oja LOUNGE - SPA - GYM EST - 2016</p>	
 <p>الشاطري العقارية AL-SHATRI REAL ESTATE</p>	 <p>Antifat+ Group</p>	 <p>NARIO COFFEE SHOP</p>	 <p>DR. ABEER ESSAM د. عبيد عظام</p>	 <p>ELITE النخبة</p>	 <p>MERGE</p>	 <p>نادر النادر Nader Al-Nader</p>
 <p>RAKAZ GROUP</p>	 <p>جيدكو Logistic</p>	 <p>SIDAMO سيدامو</p>	 <p>GILT.</p>	 <p>set.</p>		

Brund

*Ready to
run?*

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Contact

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